



Letter of Motivation

Dear Sir, dear Madam,

Currently, I am a media management student of the 4th year at the University of Applied Sciences in Bonn and I will graduate in the year 2009.

I would like to apply for a six months internship in your company.

My studies have provided me an insight into branches like design, economy and technology.

During the last semesters my strong affinity for marketing and public relations emerged.

Beside my professional qualifications, obtained during the term of studies, I have international experience. Within my exchange year in the USA/California I was already given the opportunity to face the challenges of living in a foreign country and to gain cross-cultural competence. Furthermore I improved my English and have now an excellent command of speaking and writing in English.

Additionally I advanced my rhetorical, presentation and communication abilities by attending a rhetoric and presentation seminar.

I used to work as a hostess at different occasions so I think that contacting and communicating with other people does not cause me difficulties. Friends and acquaintances all testify to the fact that I relate to people easily and that I am able to adapt quickly to new surroundings and situations. I have learnt to work towards, and achieve my aims with great commitment and perseverance. And I am used to effortlessly deal with staff members on every hierarchy level.

The defining characteristics of my work-style are systematic, integrity, and openness.

With an internship abroad I would like to utilize and improve my knowledge and experiences.

I would like to visit India and gain work experience in my field of study so as to broaden my horizons while enhancing my career profile. I feel I would be best utilised within the day-to-day business operations of the company and I feel comfortable both working within a team environment and on individual tasks. Completing an internship would give me an excellent insight into a company and be an outstanding opportunity for me to explore different working methods and practice the knowledge I gained at university.

An internship with you is of great interest to me to go from strength to strength and to get to know India.

I would love to support your team with motivation and engagement.

Sincerely yours,

